



Auction Fact Sheet

Things to know:

- This popular, annual event runs from Oct 1 – 15, 2023.
- The auction is online at www.BiddingForGood.com/Veriditas.
- It is a major fundraiser for Veriditas and helps us continue to fulfill our mission, train facilitators, create meaningful programs, provide free Friday walks, and support the labyrinth community.
- Donating is easy! To learn about how to create your own listing or use our even easier Concierge donation services, check out our Auction flyer at www.veriditas.org/auction. You can also contact our Veriditas Auction Coordinator who can help answer any questions donors may have. She can be reached at jenny@veriditas.org
- Founded in 1995, Veriditas is a 501(c)3 non-profit. Check with your tax expert about eligible tax deductions for your donation.

FOR Businesses:

- The Veriditas auction provides businesses, artists and other makers who donate with visibility to new potential customers and clients. In addition to over 6,500 Veriditas supporters, the BiddingForGood auction site reaches a community of over 330,000 people. It is a great way to introduce a business to an audience who is interested in doing good and supporting businesses who share their interest and enthusiasm.
- Every item donated is highlighted in the online catalog and can include a descriptive listing and photo(s). If desired, the listing can also include a logo and a link to the donor's website.
- The auction is well promoted with emails, social media, fun in-auction "Easter Egg" offerings and weekly highlights. It is also featured on the Veriditas homepage and at Veriditas events.
- While Veriditas has the greatest reach throughout the US and in Canada, we also have facilitators and supporters around the world.
- Veriditas is open and welcoming to all.



FOR Friends, family, like-minded folks and supporters:

- Veriditas relies on people like you to make our annual auction fundraiser a success. The creativity and generosity of our donors helps us build a beautiful, diverse and exciting catalog for our bidders each fall. With your support, we can continue to offer and expand meaningful programs, free Friday Handheld Finger Labyrinth walks online, seminars and workshops, outreach initiatives that can literally help transform lives and communities.
- We welcome items at all price points and we have a wish list full of ideas in case you're wondering what to donate.
- Bundled donations (listings with two or more complementary items) do very well. We may also create a bundle of items donated individually but paired in the same listing.

Not sure what to donate? Please view our 2023 Auction Wishlist for donation ideas at:
www.veriditas.org/auction

*Thank you for supporting
the auction with a donation*